

*Via ECFS*

T 202.344.8050  
F 202.344.8300  
msignorelli@venable.com

October 6, 2010

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, DC 20554

*Re: Notice of Ex Parte Presentation, Rules and Regulations Implementing the  
Telephone Consumer Protection Act of 1991, CG Docket No. 02-278*

Dear Ms. Dortch:

On October 6, 2010, Jerry Cerasale of the Direct Marketing Association, Chris Merida of U.S. Chamber of Commerce, Sandra Troutman of the Mortgage Bankers Association, Ian Volner of Venable LLP, and the undersigned, on behalf of a coalition of interested trade associations, met with Angela Kronenberg of Commissioner Clyburn's office.

During the meeting we discussed the Notice of Proposed Rulemaking in the above referenced proceeding. In particular, we discussed the impact that the proposal to extend the written consent requirement to autodialed or prerecorded or artificial calls to cellular services would have on consumers and businesses. We discussed how companies use autodialed and/or prerecorded calls to provide valuable information to consumers.

If there are any questions concerning this matter, please do not hesitate to contact the undersigned.

Sincerely,



Michael A. Signorelli  
Venable LLP

cc: Angela Kronenberg